



Enhancing the efficiency of any business

Analytics for SME



WHY ANALYTICS

- It is accessible
- It has high ROI
- It is applicable almost everywhere

"In God we trust.
All others must bring data."

W. Edwards Deming

<http://blog.a4everyone.com>





SME

- Global
- Competition
- Efficiency
- Differentiator

"Information is the oil
of the 21st century, and analytics is
the combustion engine."

Peter Sondergaard

<http://blog.a4everyone.com>



USE CASES

- Nedelya
- Unimedica

"For every two degrees the temperature goes up, check-ins at ice cream shops go up by 2%."

Andrew Hogue


<http://blog.a4everyone.com>

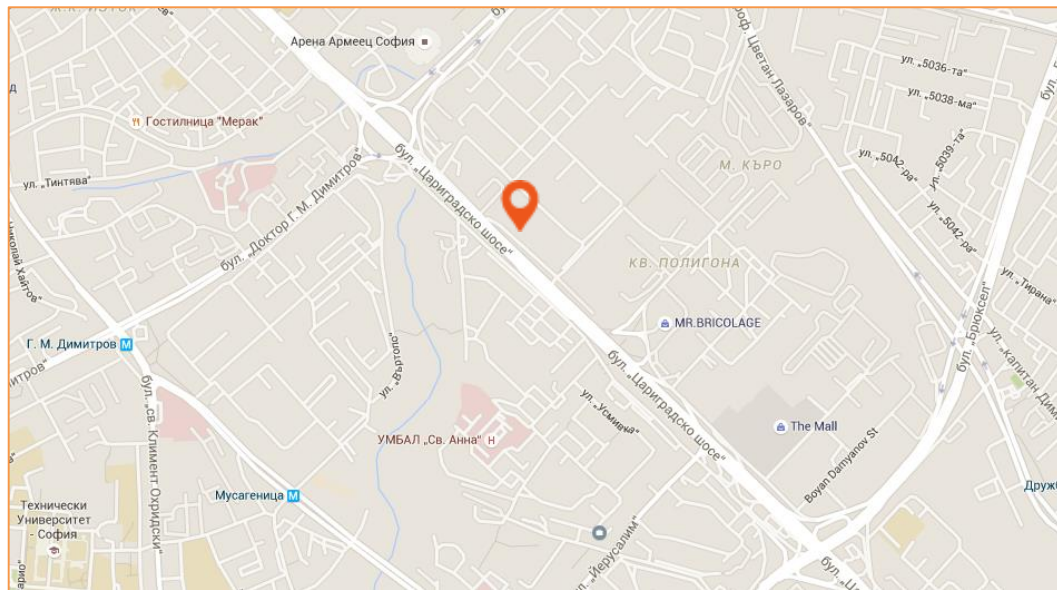
ANY QUESTIONS?

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